

PRRST STD  
U.S. POSTAGE  
**PAID**  
TALLAHASSEE FL  
PERMIT #801

**SOUTHERN TRIAL LAWYERS ASSOCIATION**  
1700 N. Monroe Street, Suite 11-178  
Tallahassee, FL 32303

# 31<sup>st</sup> Annual Conference

**RITZ-CARLTON, NEW ORLEANS**  
**FEBRUARY 20-24, 2019**



Held During Mardi Gras in New Orleans  
Exclusively for Plaintiff's Personal Injury Trial Lawyers



**SOUTHERN**  
TRIAL LAWYERS  
ASSOCIATION



# Conference Schedule

## LESSONS LEARNED IN THE COURTROOM

### WEDNESDAY, FEBRUARY 20

**5:30 p.m. – 6:30 p.m.**  
Board of Governors Meeting

**7:00 p.m. – 8:30 p.m.**  
Welcome Reception, Ritz-Carlton New Orleans

### THURSDAY, FEBRUARY 21

**9:00 a.m.**  
Opening Remarks  
*STLA President Gibson Vance*  
*Montgomery, AL*

**9:15 a.m.**  
Best Lessons Learned as a Southern  
Trial Lawyer  
*Vincent J. Glorioso, Jr., New Orleans, LA*

**9:30 a.m.**  
Using Lay Witnesses to Enhance Damages  
*Brent Adams, Dunn, NC*

**9:45 a.m.**  
Jury Selection—What is Unacceptable for a  
Preacher is a Weapon for a Trial Lawyer...  
Judge the HELL out of Your Congregation  
*Cade Parian, Carrollton, GA*

**10:00 a.m.**  
Does Your Case Have Class Action  
Potential?  
*Lori Andrus, San Francisco, CA*

**10:15 a.m.**  
PTSD—When Does an Emotional Claim  
Become a Bodily Injury?  
*Thomas Slater, Jacksonville, FL*

**10:30 a.m.**  
Autonomous Vehicle Litigation  
*Quentin Brogdon, Dallas, TX*

**10:45 a.m.**  
Class Action Trials  
*Mark Chalos, Nashville, TN*

**11:00 a.m. – 11:15 a.m.**  
Break

**11:15 a.m.**  
Ethics in the Age of Swiping: Dos and  
Don'ts for Interacting with Other Lawyers  
On- and Off-Line  
*Sharon Zinns, Atlanta, GA*

**11:45 a.m.**  
Client Deposition Preparation  
*Pamela R. Mullis, Columbia, SC*

**12:00 p.m.**  
Employment Litigation  
*Clay Hopkins, Pawleys Island, SC*

**12:15 p.m.**  
The Latest and Greatest Trial Technology  
*Lloyd Bell, Atlanta, GA*

**12:30 p.m.**  
Moral Emotions: How the Morality Based  
Trial Story Connects with Jurors, Drives  
Decisions, and Motivates Jurors to Action  
*Larry Roberts, Johnson City, TN*

**12:45 p.m.**  
Cases Against Drunk Drivers  
*Mark Link, Tucker, GA*

**1:00 p.m.**  
Adjourn

**6:30 p.m. – 9:00 p.m.**

War Horse Gala, The Ritz-Carlton, New Orleans

CLE CREDIT – 10 HOURS OF CLE CREDIT IS ANTICIPATED IN THE 13 STLA MEMBER STATES.



## FRIDAY, FEBRUARY 22

### 9:00 a.m.

Use of Public Records  
Against the Defendant  
*Christopher Marlowe, Coral Gables, FL*

### 9:15 a.m.

Put Some Bite in Your Practice:  
Identifying Toothy Dental  
Malpractice Claims (Abridged)  
*Wes Allison, Charleston, SC*

### 9:30 a.m.

Traumatic Brain Injury  
*Elizabeth Zwibel, St. Petersburg, FL*

### 9:45 a.m.

Confessions of a Recovering Defense  
Attorney  
*Richard Burke, Mount Pleasant, SC*

### 10:00 a.m.

Lessons Learned from Serving  
as a Bar Disciplinary Investigator  
*Jeff Harris, Savannah, GA*

### 10:30 a.m.

What to Prove to Win  
Inadequate Security Cases  
*Richard Jones, Atlanta, GA*

### 10:45 a.m. – 11:00 a.m.

Break

### 11:00 a.m.

ESI Discovery in Mass Torts  
and Multidistrict Litigation  
*Ben Martin, Dallas, TX*

### 11:15 a.m.

Firearm Defect Litigation  
*David L. Selby, II, Birmingham, AL*

### 11:30 a.m.

An Introduction to Electrical Injuries  
*Billy Walker, Lexington, SC*

### 11:45 a.m.

Litigating Bus Cases  
*Lawrence M. Simon, New York, NY*

### 12:00 p.m.

Trial Technology Tips  
*Justin Kahn, Charleston, SC*

### 12:15 p.m.

Offshore Litigation Primer  
*Frank Lamothe, New Orleans, LA*

### 12:30 p.m.

Incivility—I Know It When I See It  
*Gary Jackson, Durham, NC*

### 1:00 p.m.

Adjourn

### 5:30 p.m. – 8:30 p.m.

Party on Galatoire's Balcony  
Mardi Gras Beads Sponsored by Robson Forensic

## SATURDAY, FEBRUARY 23

### 9:00 a.m.

Secrets to Success in Cross  
Examining Witnesses in Traumatic  
Brain Injury Cases  
*Steve Lowry, Savannah, GA*

### 9:15 a.m.

Ethics Update  
*F. Xavier Starkes, Columbia, SC*

### 9:30 a.m.

Effective Techniques for Cross Examination  
*Ronald E. Johnson, Jr., Fort Wright, KY*

### 9:45 a.m.

The Golden Rule  
*Gary Green, Little Rock, AR*

### 10:15 a.m.

Truck Cases; Planning is the Key  
*Rob Register, Atlanta, GA*

### 10:30 a.m.

Long Term Disability and Other  
Benefits Your Injured Client May  
Be Entitled to from Work  
*Eric Buchanan, Chattanooga, TN*

### 10:45 a.m. – 11:00 a.m.

Break

### 11:00 a.m.

Overcoming Preemption and Arbitration  
*Arthur Bryant, Oakland, CA*

### 11:15 a.m.

When Their Trial Tactic is  
to Attack Plaintiff's Counsel  
*Annika Martin, New York, NY*

### 11:45 a.m.

Impeachment  
*Joe Neal, Atlanta, GA*

### 12:00 p.m.

Maritime Torts  
*Michael Fenasci, New Orleans, LA*

### 12:15 p.m.

Trial Tips from Hard Lessons  
*Buck Rogers, Atlanta, GA*

### 12:30 p.m.

Adjourn

### 1:00 p.m. – 4:00 p.m.

13<sup>th</sup> Annual MediVisuals Crawfish Boil at The Rusty Nail  
Sponsored by MediVisuals, The Centers, and Alliance Meds

### 7:00 p.m. – 10:00 p.m.

Closing Party at Pat O'Brien's  
Sponsored by Collision Specialists



# War Horse Gala

Thursday, February 21, 2019, 6:30 p.m. – 9:00 p.m.

The Ritz-Carlton New Orleans

You are cordially invited to participate in a special evening with lawyers and their families from throughout the South. This elegant celebration honors some of the nation's most outstanding trial lawyers as we present the War Horse Award, the Lighthouse Award, and the Eagle Award. Tickets are \$199 each and must be purchased when you register (tickets will not be available onsite). This is a black-tie event (dark suits acceptable) and masks can be worn for the reception.



## WAR HORSE AWARD

**J. Greg Allen, Montgomery, Alabama**

War Horse Award honorees are nominated by STLA members in recognition of extraordinary contributions to the cause of Justice. Acknowledged leaders in their communities and in active practice for more than thirty years, they have demonstrated an outstanding skill as a trial advocate and shown exceptional commitment to furthering the cause of justice. A solid bronze casting designed by renowned wildlife artist Pierre Pierce depicting a reared stallion symbolizes the remarkable careers of these War Horses of the South.



## LIGHTHOUSE AWARD

**Professor W. McKinley Smiley, Jr. Lighthouse Award**  
**R. Lee Livingston, Charlottesville, Virginia**

The Professor W. McKinley Smiley, Jr. Lighthouse Award is presented annually to America's most outstanding lawyer in the field of academics, legal scholarship and advocacy teaching and training. This award recognizes lifelong devotion to the noble profession of trial law. Honorees stand out as mentors to young lawyers and professional peers, thus the award's name "Lighthouse Award" — the light that shines from the lighthouse provides guidance and direction to those weathering the storm. W. McKinley Smiley, Jr., for whom the award is named, embodied all that the award seeks to uphold.



## EAGLE AWARD

**Tommy Malone Great American Eagle Award**  
**Charles G. Monnett, III, Charlotte, North Carolina**

The Tommy Malone Great American Eagle Award recognizes an individual who has a calling to help others. This person is a powerful example of the bold pursuit of excellence and justice. Such an individual is one who inspires others and is a living symbol of integrity, strength, bravery, justice, freedom, pride, devotion, excellence, friendship and to many a hero!



## **BALCONY PARTY AT GALATOIRE'S**

February 22, 2019, 5:30 p.m. – 8:30 p.m.

Mardi Gras Beads sponsored by Robson Forensic

Spend the evening in the Balcony Room at Galatoire's Restaurant, one of New Orleans oldest and finest establishments. There will be appetizers, open bar and private balcony overlooking Bourbon Street. One ticket is included with registration. Guest tickets and exhibitor tickets must be purchased in advance and are \$100 each.

## **13<sup>TH</sup> ANNUAL MEDIVISUALS CRAWFISH BOIL AT THE RUSTY NAIL**

Sponsored by MediVisuals, The Centers, and Alliance Meds  
Saturday, February 23, 2019, 1:00 p.m. – 4:00 p.m.

What started in an alleyway in the French Quarter, quickly grew in popularity and moved to different locations to accommodate a growing attendance. Started by MediVisuals and now co-sponsored with The Centers and Alliance Meds, this event is one of the most popular social events at the conference. Join other attendees for great food and a good time New Orleans style! Dress is very casual. Open to STLA members and significant others. Tickets for other guests and exhibitors are \$50 each.

## **CLOSING PARTY AT PAT O'BRIEN'S SPONSORED BY COLLISION SPECIALISTS, INC.**

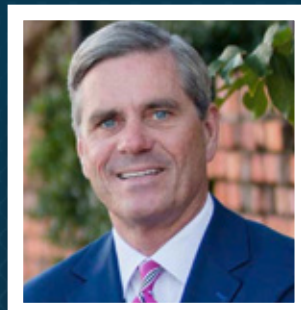
Saturday, February 23, 2019, 7:00 p.m. – 10:00 p.m.

Join us for the closing party at world-famous Pat O'Brian's in the French Quarter where the motto is "Have Fun!" Enjoy live music, food and your favorite beverage at the open bar above Pat O's courtyard in the Briars Suite, featuring its own balcony overlooking Bourbon Street. STLA conference registrants, exhibitors, sponsors and guests are welcome to attend.

## **WANT TO RIDE IN A MARDI GRAS PARADE?**

As an STLA registrant, you have a unique opportunity to ride on a float in the Krewe of Pontchartrain on Saturday, February 23. The parade rolls at 1:00 p.m. so you will be picked up by bus in the morning and taken to load onto the floats, then dropped off afterwards right up the street from the Ritz-Carlton. The parade route is approximately 5 miles long and takes about 3.5 hours to complete. Offered separate from the conference, the fee to join the Krewe is \$495 per person plus the cost of throws (a premium throw package is \$575 per person plus tax). Included is your costume, pre-parade breakfast at Tipitina's Uptown, and after-parade party. If canceled due to inclement weather, there will be no refunds. For more information contact STLA at 850-926-4599.

# MESSAGE FROM THE PRESIDENT



As we head to New Orleans for STLA's 2019 Annual Mardi Gras Conference, we celebrate 31 years as an organization dedicated to promoting fellowship and sharing knowledge among trial lawyers. We also celebrate our 31<sup>st</sup> conference

in The Big Easy. When you think about it, that's more than three decades of education, networking, and fun!

There is so much to gain by attending the conference, and 2019 is no exception. We're meeting at the elegant Ritz-Carlton New Orleans, set on the edge of the French Quarter within a historic Beaux-Arts building. This 4-star hotel is a luxurious retreat amid the energy of the city with iconic attractions just a short walk away.

The educational sessions will be top-notch and presented by great speakers sharing trial tips in fast-paced, informative, and powerful 15-minute presentations. You'll be inspired, motivated, and ready to tackle your cases with renewed enthusiasm.

There are also plenty of opportunities to have fun! From the War Horse Gala where we honor extraordinary lawyers, to the Balcony Party at Galatoire's where we throw beads to the revelers below, and the Closing Party at Pat O'Brien's on Bourbon Street, this year's conference will be an experience you won't soon forget.

It's been an honor to serve as STLA President this year, and I look forward to another fun celebration in New Orleans. It's going to be a great time so register today!

*Gibson Vance*  
STLA PRESIDENT

# Seminar Registration

## THREE WAYS TO REGISTER:

**ONLINE:** Go to [www.southerntriallawyers.com/mardigras2019](http://www.southerntriallawyers.com/mardigras2019)

**PHONE:** Call 850-926-4599

**MAIL:** Send registration form with check payable to STLA to 1700 N. Monroe Street, Suite 11-178, Tallahassee, FL 32303. Credit cards will only be accepted for online registration or by phone.

NAME

FIRM NAME

GUEST'S NAME

ADDRESS

CITY/STATE/ ZIP

PHONE

EMAIL

Conference registration fee includes continuing legal education, Welcome Reception for you and your guest, Continental Breakfast Thursday-Saturday, one ticket for the Friday night party at Galatoire's (guest tickets must be purchased), MediVisuals Crawfish Boil for you and your guest, and Saturday night Closing Party for you and a guest. War Horse Gala tickets are NOT included in registration and must be purchased in advance.

STLA Member Registration .....	\$575.....	\$	
STLA Non-Member .....	\$775.....	\$	
War Horse Gala.....	\$199 each X	\$	
Galatoire's Guest (one ticket included with registration) .....	\$100 each X	\$	

**TOTAL AMOUNT DUE**

Enclosed is my check for the total due. To pay by credit card, register online or by phone.

# Accommodations

## HOTEL RESERVATIONS

**The Ritz-Carlton New Orleans, 921 Canal Street, New Orleans, LA 70112**

We've arranged for a block of rooms at The Ritz-Carlton New Orleans for attendees at the discounted rate of **\$279/night**. You must be registered to make a hotel reservation. After registering for this event, you will receive an email with a link for making hotel reservations.

## CANCELLATION POLICY

**Registration and refund requests must be made in writing by February 1, 2019.** A refund of the full registration fee, minus a \$100 administrative fee, will be given if cancellation is received by this date. No refunds will be granted after this date.

